

# How AI is changing the Pharmaceutical industry in India

6<sup>th</sup> October 2023

In recent years, the pharmaceutical industry has witnessed remarkable advancements driven by cutting-edge technologies. These innovations have empowered researchers and scientists to achieve breakthroughs in fields such as gene editing and nanotechnology. Among the latest transformative developments is artificial intelligence (AI), which has the potential to revolutionize not only healthcare but also businesses in general.

While AI has been present for some time, we are still exploring its capabilities and how it can aid in uncovering new insights and enhancing the effectiveness of product sales. The integration of AI into the pharmaceutical sector holds tremendous promise for shaping a brighter future in healthcare and beyond.